**Match That Theory**

**Learning Target:**

Examine the contemporary perspectives in psychology including major contributors, basic premises, and criticisms of each (Psychoanalytic, Behaviorism, Humanism, Cognitive, Socio-cultural, Neurobiological, and Evolutionary).

**Directions:** Take the terms, people and quotes in the packet provided and match them to the following theories.

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| **Theory** | **Key Individuals** | **Key Terms** | **Quote** |
| **Psychoanalytic/**  **Psychodynamic** | Sigmund Freud  Carl Jung | Unconscious  Id/Ego/Superego  Sex and Aggression  Fixations  Psychosexual Stages | “People are cesspools of hidden desires” |
| **Behavioral** | John Watson  B.F. Skinner  Ivan Pavlov | Observable behavior  Rewards (Reinforcements)  /Punishments  Stimulus/Response Learning  No Free Will | “Give me a dozen healthy infants and I will train them to be any kind of specialist” |
| **Humanistic** | Carl Rogers  Abraham Maslow | Striving for perfection  Innate goodness  Potential for growth  Free Will | “When I look at people I am optimistic” |
| **Cognitive** | Jean Piaget  Noam Chomsky  Herbert Simon | Thinking  Perception  Problem Solving | “Anything that gives us new knowledge gives us an opportunity to be more rational.” |
| **Theory** | **Key Individuals** | **Key Terms** | **Quote** |
| **Neurobiological** | Roger Sperry  Hubel and Weisel | Biochemical processes  Mind/Body/Behavior  Brain Structures | “What it comes down to is that modern society discriminates against the right hemisphere” |
| **Sociocultural** | David Matsumoto  Levy Vygotsky | Impact of society  Religion/Mores/Values  Impact of social interactions | “Through others we become ourselves” |
| **Evolutionary** | David Buss  Charles Darwin | Survival of the Fittest  Evolution  Adaptation | “I believe that, in addition to adaptations to cooperate and perform acts of altruism, humans also have adaptations to exploit others.” |